

FOR IMMEDIATE RELEASE

Let's Do it for Dyspraxia! Summer £50 Challenge

The Dyspraxia Foundation is launching a summer appeal 'Let's Do It for Dyspraxia! Summer £50 Challenge' to raise a staggering £100,000 to meet a rising demand for support from families across the UK.

The appeal which will run during July, August and September, challenges all supporters to raise £50 or more by fundraising and launched at the charity's AGM on Saturday, 13th June in London.

Chair, Sally Payne said: "Calls to our helplines are increasing and children and adults with dyspraxia need all the help we can give. With increased funding we can offer practical advice and support to them and change their lives for the better. All our research shows many people are unaware of the condition but we can give trusted expert advice and support that will improve their health and well-being for the future."

It is estimated there are two children in every class in the UK with dyspraxia, a developmental coordination disorder which can cause problems with writing, memory, difficulty with sports, communication, understanding and daily tasks and many of these children can be isolated and lonely.

All fundraisers taking part in the challenge will be entered into a prize draw to win a **10ft Octajump Trampoline** donated by Jump for Fun at the end of the appeal. The charity website will give fundraising ideas to supporters ranging from quizzes to cake sales or dressing up days and many more.

As the Charity prepares to focus on the problems of teens into adulthood, the appeal will support the campaign which will span 2009 – 2010. To further support the campaign, the Charity has also launched a survey to assess the range of issues affecting teens and young adults. All families with dyspraxia are invited to take part at www.dyspraxiafoundation.org.uk. Results of the survey will be released during the Dyspraxia Awareness Week, 10th – 17th October and the information will be used to prepare action plans to address the issues identified.

The appeal is to be co-ordinated by the charity's new lead on fundraising and development, Vicky Weir who can be contacted for further information on fundraising@dyspraxiafoundation.org.uk

For further information on the 'Summer £50 Challenge' contact:

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Website: www.dyspraxiafoundation.org.uk

Justgiving: www.justgiving.com/Dyspraxia-Foundation-Challenge/

Facebook: See our Facebook page 'Let's Do it for Dyspraxia'

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