



How to donate

There are several ways you can donate to the Dyspraxia Foundation.

By post

Send in your cheque/postal order and completed Gift Aid Form to:

‘Summer £50 Challenge’
Dyspraxia Foundation
8 West Alley
Hitchin
Hertfordshire
SG5 1EG

- Please ensure all cheques are made payable to “Dyspraxia Foundation”.
- Write your name and address on the back of each cheque
- Please do not send cash by post.
- Please remember to enclose something about your challenge and any photographs for our Gallery.

By telephone

Pay in your proceeds using your debit or credit card by calling 01462 455016. Please remember to tell us about your challenge and send any photographs for our Gallery.

If you pay in your money over the telephone, remember to post your completed Gift Aid Form to us to enable us to claim a further 28p in every £1 donated.

An even easier way to raise money and pay in your donation is to do it online.....

Raising Money Online with JustGiving.com

If you don't want to deal with cash and cheques then we have an easier way for you to raise money for the Dyspraxia Foundation.

Simply collect all your donations and make one payment onto our Summer Challenge dedicated Justgiving Page at <http://www.justgiving.com/Dyspraxia-Foundation-Challenge/> remembering to include a note about your fundraising event.

Or, if you are more adventurous, you can set up your own fundraising page at JustGiving.com and give your guests the option to donate online. Your friends and family can donate easily and quickly online with a credit or debit card. Plus the Gift Aid for online donations from UK taxpayers is automatically collected and sent to the Foundation.

To create your page, just go to: www.justgiving.com/dyspraxia and follow the instructions.

Below are some handy tips on how to make the most of your personal fundraising page:

1. Personalise your message

The best fundraising pages tell a really good story. Let people know why you're going to the trouble of raising money, and they're much more likely to take the time to donate. Explain why your charity deserves support and what their donations will buy.

2. Add photos and video

Personal photos make your page much more engaging. Even better — add your own YouTube video. It gives you lots of scope to be funny, imaginative and compelling and gives your supporters a good reason to send your page on to their friends.

3. Tell everyone about your page

Before you email your entire address book, ask your closest friends and family to donate first. An empty page can be a bit intimidating, so having a couple of donations on the page should encourage other sponsors. People tend to match the amounts already listed on the page, so if they're generous ones, all the better!

4. Keep your communications personal by using your own email system. Your supporters may be more likely to open an email from you than one from an address they don't recognise.

5. Put a link in your email signature

Add your page's web address to your email signature. That way, every email you send raises awareness of your fundraising and attracts more donations.

6. Keep your page up to date

Post regular updates on your progress and upload new photos. It gives people a reason to come back to your page and encourages them to donate again or to send your page on to their friends.